


Business Proposal for IVM Franchise

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INSTITUTE OF VEDIC MATHEMATICS

AUTHORED BY:

B.Z.Thakare


Institute of Vedic
Mathematics

Math ka easy funda !!!



INSTITUTE OF VEDIC MATHEMATICS

Business Proposal
For
Franchisee

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INTRODUCTION

INSTITUTE OF VEDIC MATHEMATICS the self explanatory term which deals with the tricks of mathematics, we say Math Magic, which are very handy and useful for everybody who has undergone such of math's.

Before stating the modus operandi of this science, it is very necessary for us to know the history behind this topic. Yog is gift of Indian Saints to every element of the GLOBE. But after it's reach to abroad YOG became YOGA and drastically adopted by the Indians. Same tragedy was happed in VEDIC MATHEMATICS. VM is re-discovered by Jagatguru Swami Shri Bhari Krishna Tirthaji Maharaj (1884-1960) who discovered 16 word formulae and 13 sub formulae from Atharvaved and catered to human being to solve any type of basic calculation pertaining to Addition, Subtraction, Multiplication and Division etc.

The academic mathematics consists of several steps to find the final answers. In VM you direct get answers by applying above said formulae and sub formulae.

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Welcome note

At the outset, I would like the opportunity of warmly welcome to all of you in our INSTITUTE OF VEDIC MATHEMATICS.

Today's world in full of cut-throat competition and survival of the fittest is main philosophy around the Globe amongst human being. Therefore this is our positive move towards the direction to remain stand in the atmosphere, to face the challenges.

Mathematics is universally regarded as the science of all science. Mr.J.F.Herbert says "Everything that the greatest minds of all times have accomplished towards the comprehension of forms by means of concepts is gathered into one great science, Mathematics". We at I V M make the student (we may say learner) intelligence expressive, impressive by improving mathematical ability by using Vedic Mathematic way, which is 15-20 times effective that of conventional methods of solving maths problems under our expert guidance. In this era of competitive examination time factor is of prime importance, where we do have very little time to answer the complicated examples here Vedic Mathematics works in very efficient way.

Before anything else further, it is very necessary for me to elaborate the term "Vedic Mathematics" in short way, is as below

The founder of VM is Jagadguru Swami Shri Bharti Krishana Tirthaji Maharaj (1884-1960) who re-discovered maths word formulae from Atharvaveda's and gifted us to use it in very effective manner.

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The academic or conventional mathematics consist of several steps to find the final answer. In VM you can derive direct correct answer by applying above formulae's and sub formulae.

Our aim is to cater this knowledge to everybody, which sharper the mind because at every point of learning the learner is admired and praised so that he develops a sense of self achievement, fulfillment self confidence and self esteem. Every effort is made to keep alive the curiosity in the learners, because all us better know that curiosity in the mother of all learning.

And I am quite sure that by joining together enhance the quality of mathematical tricks for the generation to come.

With Regards,
B.Z.Thakare.

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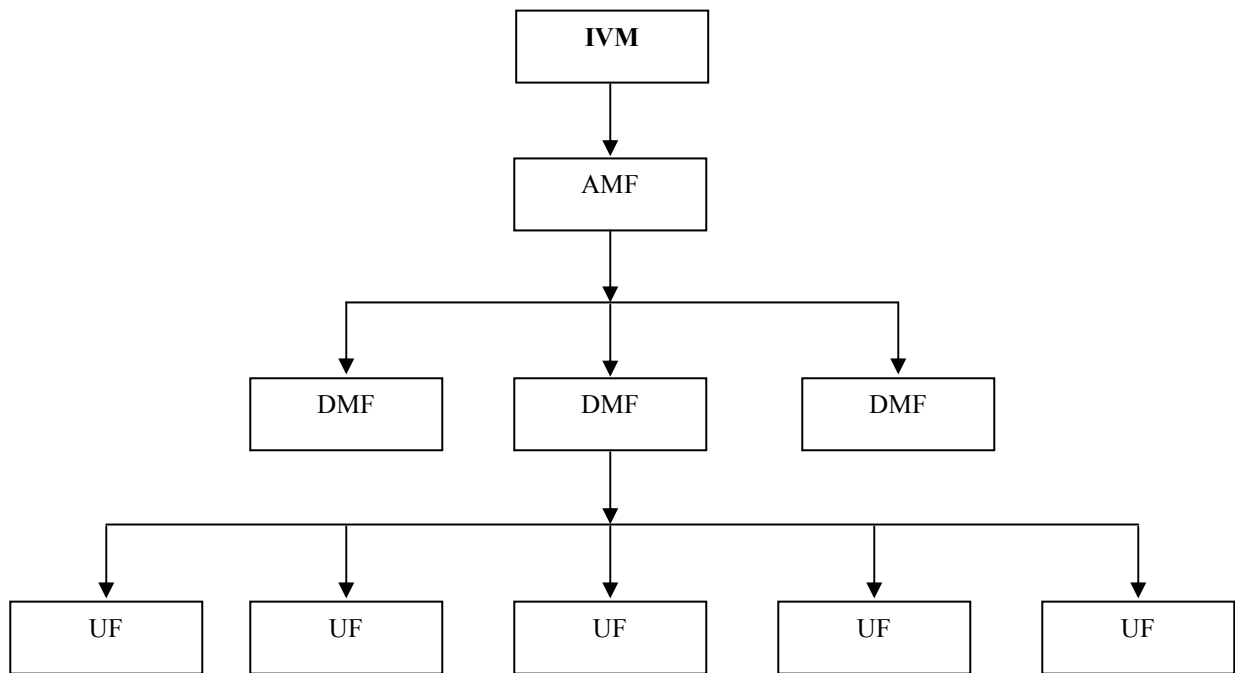
About Us

INSTITUTE OF VEDIC MATHEMATICS is proprietary firm started in October 2008. The institute started its mission with aim to provide Vedic Mathematics knowledge to masses at an affordable cost. The overwhelming response from the market in this primary stage of institute is beyond imagination.

Mr. B. Z. Thakare, Head of INSTITUTE OF VEDIC MATHEMATICS was very curious about VM for use of his children's hence he took lot of efforts to gather the information pertaining to VM. On later stage, he thought that, myself in taking these efforts for my children due to self curiosity, but what will going to happen with other children, where despite of several ambitious the guardian don't have sufficient time for such painful efforts. Hence Mr. Thakare formed this institute to cater the knowledge by designating franchisee for several areas at a time.

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Hierarchy of Institute of Vedic Mathematics



Investment

AMF - 5,00,000 (Including training of councilors or marketing executives No.15)

DMF - 1,50,000/- + 8000/- + 2000/-

Total Rs.1,60,000/-

UF - 15,000/- + 8000/- + 2000/-

Total Rs.25,000/-

Flow of Funds (Fee)

- 80% retained by UF
- 20% remitted to IVM
- 5% remitted by IVM to AMF
- 5% remitted by IVM to DMF

AMF : AREA MASTER FRANCHISE

DMF: DISTRICT MASTER FRANCHISE

UF: UNIT FRANCHISE

Business Proposal for IVM Franchise

Franchise Kit

- Application form
- Receipt Book
- Report Form
- Training Manual
- Flex Banner and advertisement material (Handbills 3000 qty)
- Indent Slip

PRAPOSAL FOR UNIT FRANCHISE

INFRASTRUCTURE

Office of at least 500 sq.ft (well furnished) In a prime location with the following specifications.

- Reception cum counseling area 150 Sq.Ft.
- Storage Space 100 Sq.Ft.
- Classroom 300 Sq.Ft.

STAFF

- Counselor 1 Nos.
- Part time Faculty 1 Nos.
- Peon 1 Nos.

INVESTMENT

- Franchisee Fee 25 thousand only
- Establishment 10 to 20 thousand (depends on franchisee)

PROFIT SHARING OF FEE'S FOR UNIT FRANCHISEE/DMF/AMF & IVM

Particulars	Franchisee Share	DMF Share	AMF Share	IVM Share
Student's Fee	80%	5%	5%	10%

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For example

First Batch of Beginners Level 1

City Type	Appro. Students	Registration Fee	Fee's	80% of Fee
Metro	50 Students	$50 * 50 = 2500$	1800	$1440 * 50 = 72000$
Non Metro	50 Students	$50 * 50 = 2500$	1200	$960 * 50 = 48000$

Income for three months for Metro cities Rs. 74500.00
for Non Metro cities Rs. 50500.00.

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Student Kit provided by IVM against Registration

- Work Book

Fee Structure for Level – I, II & III

Metro Cities	Non Metro Cities
Rs 1800	Rs 1200

Conduct of course

There are three levels for Beginners course, students from 5th to 10th Std can enroll for this beginners course. Duration of each level is 3 months (12 weeks). Franchise can teach students on week-end or as per the convenience of students timing, but at least 4 (fours) hours should be spent by franchise on teaching and practice session in every week. A brief details of courses as follows..

Beginner Course (For 5th to 10th Students)

Level – I	3 months (week end)
Level – II	3 months (week end)
Level – III	3 months (week end)

Advance Course (For 10th and above students)

General

Fundamental Course (General)	1 month (3 days in week)
Vedic Math for Competitive exam	1 month (3 days in week)

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List of current Franchisee/Faculties in Maharashtra

Current Franchisee

1. **Mrs. Yogita Vilas Patil** Plot No.6 / Gat No. 4/1+2 Gurudatta
Nagar JDCC Bank Colony
Pimprala. Jalgaon 425001
2. **Smital Talele** C/o M I Talele
Purushottom Nagar
Near Gayatri Shakti Peeth
Bhusawal Dist Jalgaon 425 201
3. **Manoj Chavan** 113 Adarsh Nagar
Shirpur C/o Alpha Computers
Shirpur Dist Dhule
4. **Girish Birari** Navakar Plaza
Gala No.8 Opposite K.B.H.
Highschool. Camp
Malegaon Dist Nashik
5. **Salim Shaikh** Sarswati Computers
Indira Nagar. F.C.I. Road
Manmad Dist Nashik
Pin : 423 104
6. **Umakant Chaudhari** Umakant Shrikrishna Chaudhary
Room No. 1, Salunke Niwas
Kolsewadi, Kalyan (E)
7. **Ranjeet Zende** 47, Saraswati Chawl, Ekta
Mitra Mandal, P.L. Lokhande
Marg, Chembur (W)
Mumbai - 400 089
8. **Anil Bedse** B/02, Gajprerna Building
Near Sant Asaram Babu
Ashram, Samarth Nagar
Shivgaon Badlapur (E)
Pin - 421 503
9. **Vaishali C. Chikhale** A/05 Monarch Apartment
Utkarsh Nagar. A/P/Tal : Pen
Dist : Raigad
10. **Rajendra Dhage** A/004 Om Shri Audumber Apart.
Behind Ram Mandir
Near Royal Park.
Remedi Vasai 401201
11. **Vaman Shelar** For Lokmanya Highschool,
Thane

Continue...

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12.	Executive Director	G. K. Education Society, Plot No.1, Railway Colony, Dipty Signal, Near Vardhman Nagar, Nagpur – 440035.
13.	Sudhakar P. Shrivage	Ulhasnagar Sector No -4 Dist-Thane
14.	Mrs. Jagadale	Mahad Dist-Raigad
15.	Mrs. Kalpana Narvekar	Kalwa (W) Near New Kalwa Highschool
16.	Excel Computers	Chalisingaon Dist-Jalgaon
17.	Universal Vision	Dadar (E) Mumbai
18.	Raj Institute of Management	Dhule
19.	Little Genius—Pre School	Ghodbunder Rd, Thane (W)

Please attached following documents with application form...

- *Educational Qualification (final degree certificate only)*
- *ID Proof (Any – PAN Card / Election card / Ration Card)*
- *Address proof (Any – land line telephone / electrical bill / rent agreement)*
- *Two passport size photographs*
- *Demand Draft of Rs. 25000/- OR Cash deposit counter folio (see the instruction on application form)*

Please call / write to us for more details...

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